

**FIG. 1**

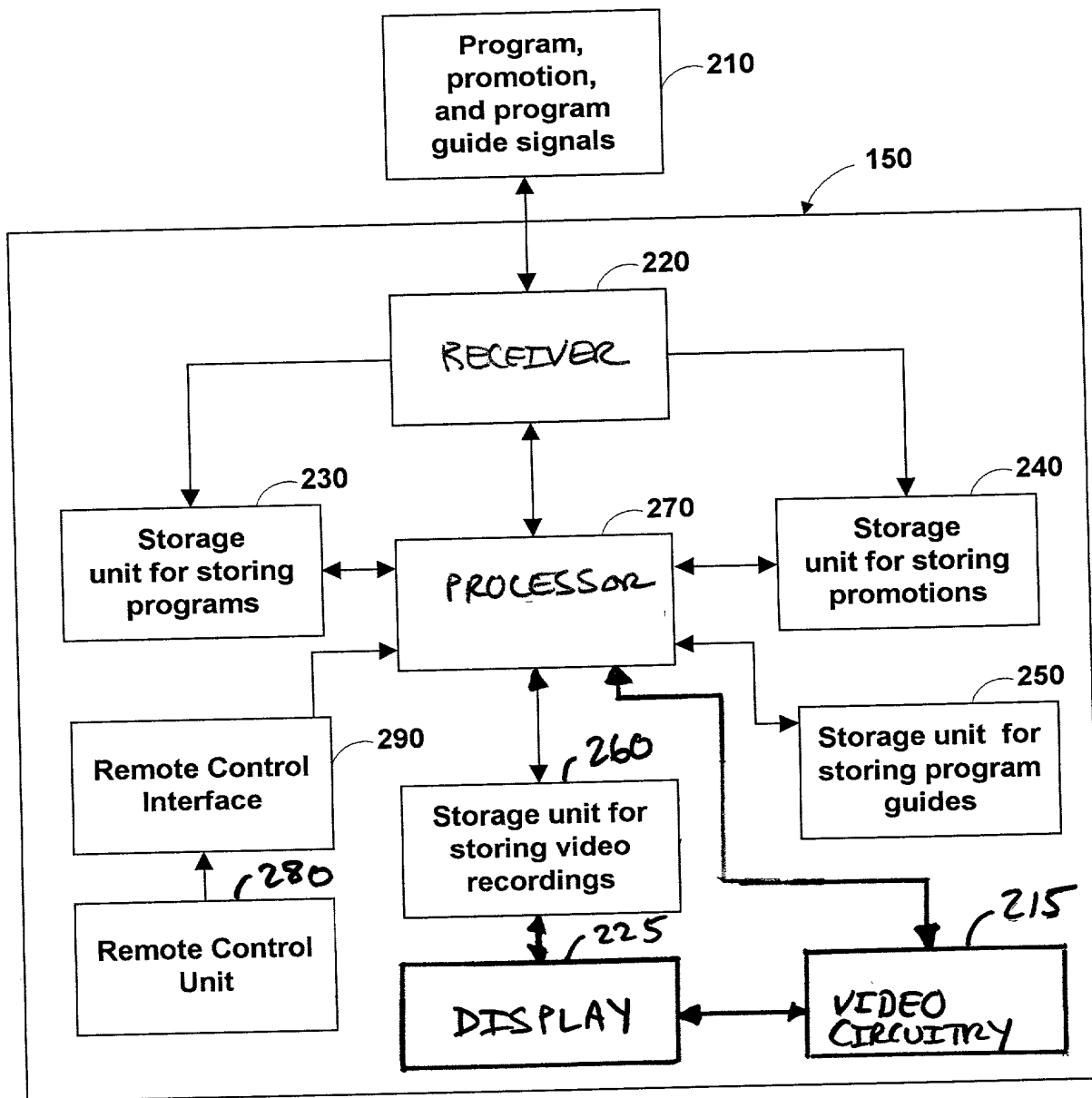


FIG. 2

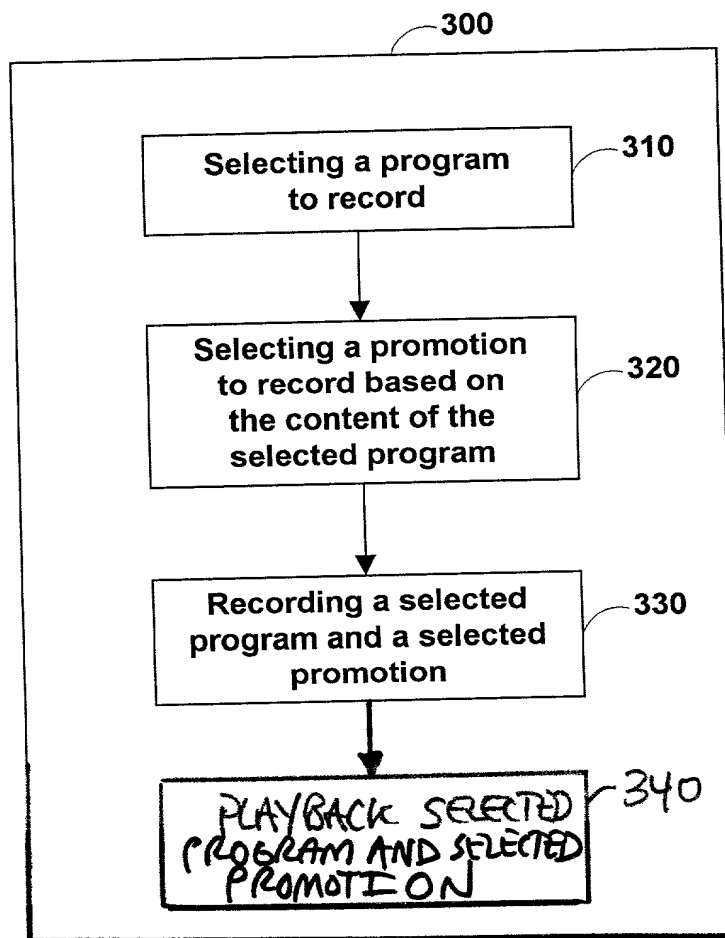


FIG. 3

FIG. 4 is a schematic diagram of a television screen 410 displaying a program schedule. The screen 410 is divided into a grid of cells. The first column 420 contains the date and time. The second column 430 contains the program name. The third column 440 contains the channel number. The fourth column 450 contains the program description. The fifth column 460 contains the program number. The sixth column 470 contains the program category. The seventh column 480 contains the program status. The eighth column 490 contains the program type. The ninth column 500 contains the program genre. The tenth column 510 contains the program rating. The eleventh column 520 contains the program length. The twelfth column 530 contains the program cost. The thirteenth column 540 contains the program budget. The fourteenth column 550 contains the program cast. The fifteenth column 560 contains the program crew. The sixteenth column 570 contains the program production. The seventeenth column 580 contains the program distribution. The eighteenth column 590 contains the program marketing. The nineteenth column 600 contains the program sales. The twentieth column 610 contains the program revenue. The twenty-first column 620 contains the program profit. The twenty-second column 630 contains the program loss. The twenty-third column 640 contains the program break-even. The twenty-fourth column 650 contains the program ROI. The twenty-fifth column 660 contains the program NPV. The twenty-sixth column 670 contains the program IRR. The twenty-seventh column 680 contains the program payback period. The twenty-eighth column 690 contains the program NPV. The twenty-ninth column 700 contains the program IRR. The thirtieth column 710 contains the program payback period.

FEB 09 440		7:00 PM 430	7:30 PM 430	8:00 PM 430
14 HBO 460	ROBIN HOOD MEN IN TIGHTS 485		POINT OF IMPACT 480	
15 MAX 460	FLY BY NIGHT 480			
16 ENCORE 460	FLY BY NIGHT 480		FLY BY NIGHT 480	
18 SHOW 460	ANGIE 480			
21 REQ 460	LASSIE 480		BLOWN AWAY 480	
22 STARZ 460	MAC 480			
RECORD				

FIG. 4

FIG. 5 is a schematic diagram of a television program guide system. The system includes a user interface 500, a database 510, and a search engine 520. The user interface 500 displays a list of programs 530, including program details 535, ratings 536, and channel information 537. The database 510 stores program information, including genre 515, rating 516, and channel 517. The search engine 520 allows users to search for programs by keyword 525 and record 560.

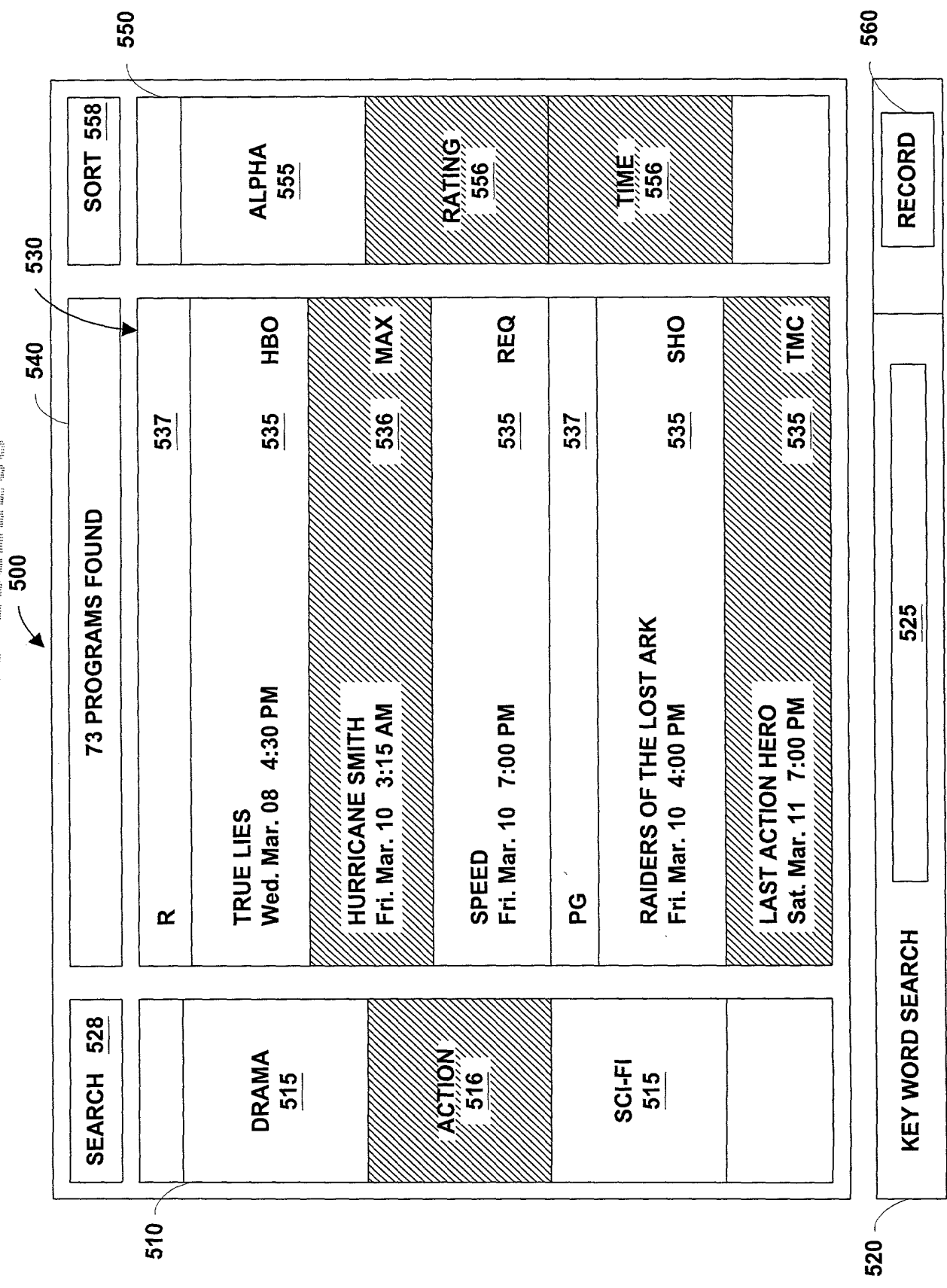
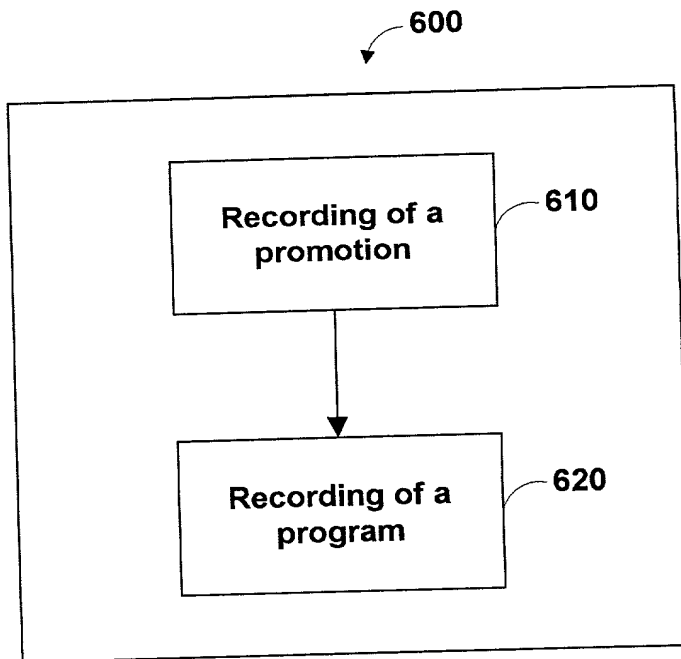
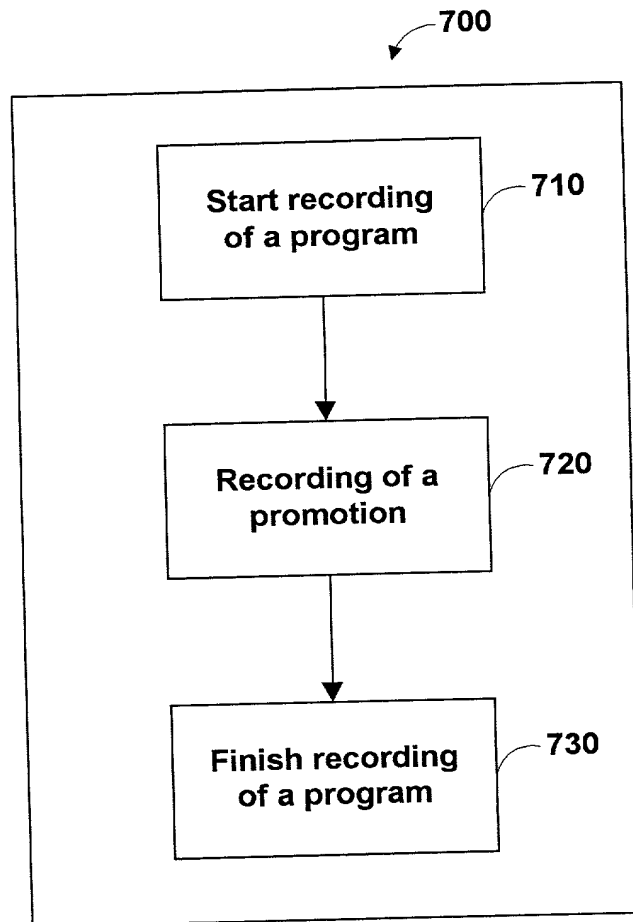


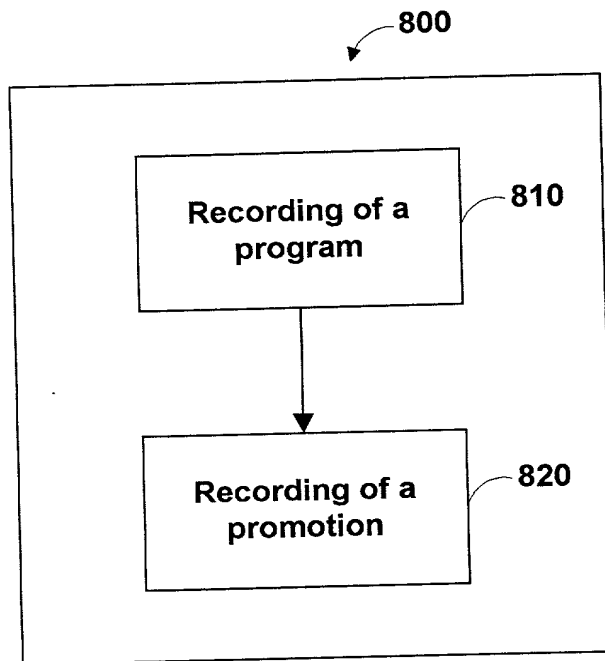
FIG. 5



**FIG. 6**

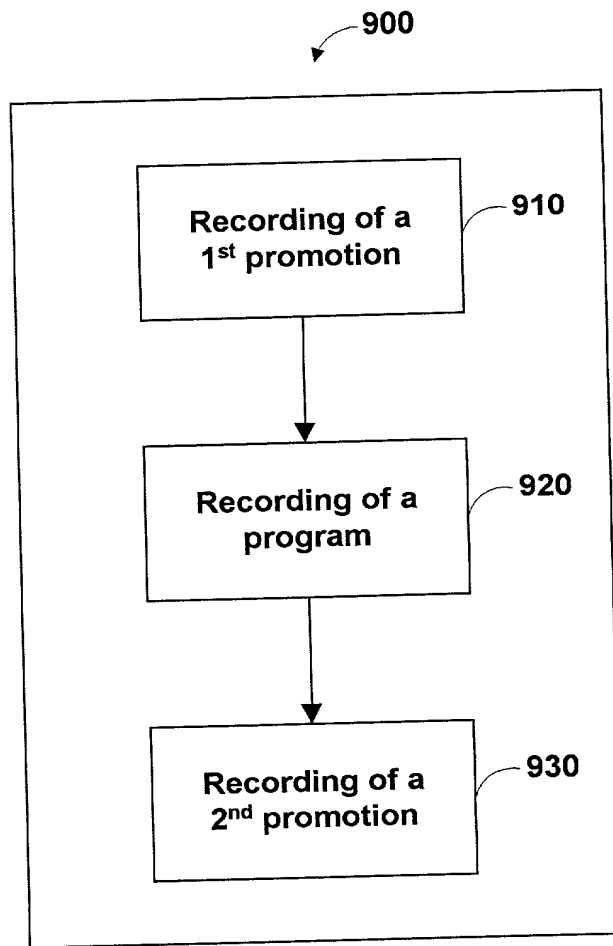


**FIG. 7**



**FIG. 8**





**FIG. 9**

1000 1010 1020 1030 1040 1050

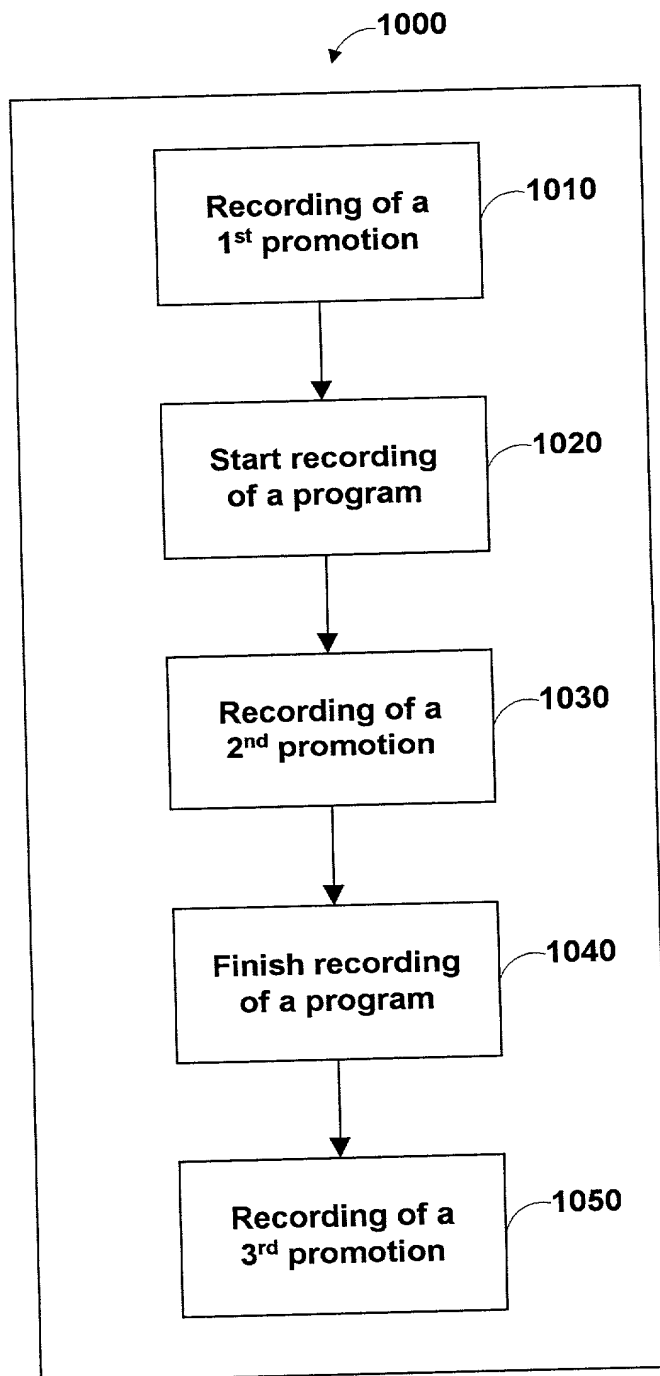


FIG. 10

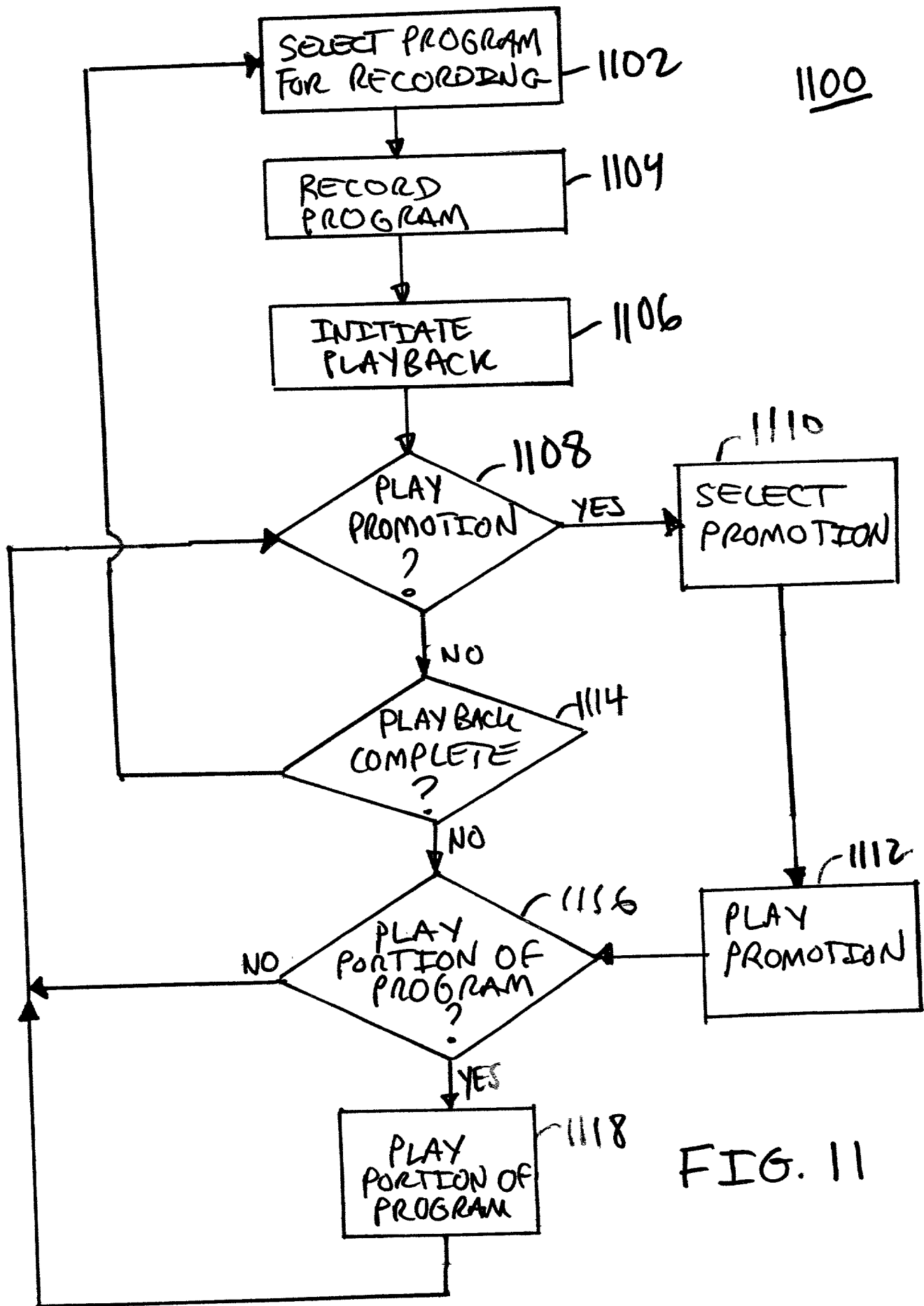


FIG. 11